

Inés Sánchez SanabriaUX/UI Designer
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As an experience crafter with a human-centered design focus, moved by data and empathy, I find the best design the result of a solid research. I have a background in Architecture and Film studies that I believe enriches my multidisciplinary and collaborative approach to design.

Education	Neoland (Madrid) UX/UI Bootcamp.	03/2018 - 06/2018
	Neoland (Madrid) Visual Design Diploma.	10/2017 - 03/2018
	ECIB (Barcelona) Initial course on Film Direction.	10/2016 - 07/2017
	UFRJ (RJ, Brazil) Exchange student year.	07/2012 - 02/2014
	ETSAB, UPC (Barcelona) Bachelor degree in Architecture	10/2007 - 04/2016

Skills	UX & IxD Cocreation workshops in group dynamics using Design Thinking processes. Colaborative work using Agile, Lean and Scrum dynamics, as well as Design Sprints. Research including benchmarking, surveys, interviews, focus groups and UX guerrilla. Heuristic analysis to check the usability of digital products. User definition creating personas, user-journeys and empathy maps. Information architecture systems including brainstorming, affinity maps, sitemaps, flowcharts and wireframes. Low-high fidelity web and app prototyping. User testing, A/B testing and KPI analysis.
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Tools: Slack, Trello, Paper Dropbox, Typeform, Optimal Sort, MindMeister, Whimsical, Paste App, Balsamiq, Overflow, Marvel, InVision, Maze.

UI
Responsive design with a mobile-first approach, knowledge of Bootstrap grid.
Design systems with a focus on Atomic design. Use of Material design and iOS guidelines.
Visualization data and infographics.
HTML and CSS.
Graphic 2d and 3d motion animations.

Tools: Sketch, Photoshop, Illustrator, Principle, AfterEffects, Premiere.

Languages	spanish native, english C1, portuguese, french B1, catalan.
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Experience	Freelance Visual Designer.	03/2015 - Present
	Founder and Designer of Where is the Life? Association for minor refugees in Greece.	07/2016 - Present
	Production DosMentes Production assistant in a long feature film.	02/2017 - 09/2017
	Architect MPU RJ, Brasil.	01/2014 - 06/2014